

1,000 acres of opportunity



**MACC**

**Machrihanish Airbase  
Community Company**

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Marketing Officer  
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# Overview



## MACC Charity

- Steers future development of site
- Supports local groups/charities through use of land buildings:

1. Storage
2. Training
3. Events

- Charitable donations

## MACC Developments

- Subsidiary responsible for lease of assets and day-to-day operations
- Property, land + infrastructure
- Around 50 private & commercial tenants
- Ranges from civil airport to onshore salmon producer
- 170+ employees on site and growing
- Investment in local supply chain



# My Role – Marketing Officer

## Brand strategy

- Reposition from airbase to community-owned business park
- Encompasses diversity and range of potential
- Begin roll out in near future
- Marketing brochure
- Use of new logo

## Business development

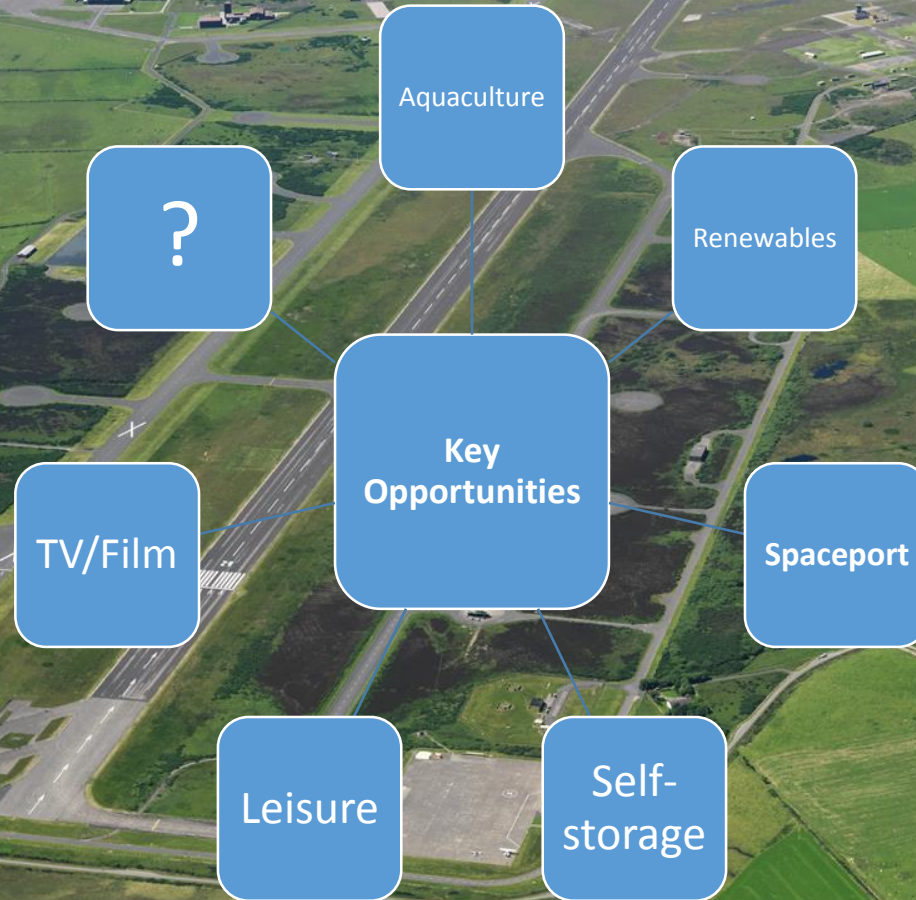
- Support business manager
- Identify attractive new markets
- Target potential investors



**MACC**  
**Business Park**



# The economy is diverse and thriving





People live active, healthier and independent lives



**SOS  
FITNESS**







**MACC**  
Business Park

Thank you!

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